

TOM CASWELL

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ACADEMIC BACKGROUND

PhD Student, Instructional Technology & Learning Sciences, Utah State University

(Fall 2006 – Present)

- Expected Graduation: April 2011
- Emphasis on Open Social Learning and Open Content
- Other interests include mobile learning, instructional games, and OpenCourseWare

MA, Educational Technology, Cal State San Bernardino

(2004)

- MA Project: designing online computer support forums for senior citizens

BA, French Teaching, Brigham Young University

(1999)

- Language and Computers Minor

EMPLOYMENT

Strategic Outreach Manager, OCW Consortium, Massachusetts Institute of Technology

(Fall 2009 – Present)

- Lead Francophone and Community College outreach efforts

Open & Distance Learning Consultant, Dynamic E-Learning Strategies, Inc.

(Summer 2009 – Present)

- Assist the Open University of Catalonia in expanding MyWay accessibility project
- Conduct external evaluation of Creative Commons Student Journalism 2.0 project

Project Manager, OCW Consortium, Massachusetts Institute of Technology

(Fall 2008 – Summer 2009)

- Transition eduCommons into a successful community source project
- Coordinate OCW Consortium software development needs with Executive Director and ICT Strategic Planning Committee
- Recruit participants for development, testing, and internationalization

Project Manager, Center for Open and Sustainable Learning, Utah State University

(Fall 2007 – Summer 2008)

- Managed the eduCommons development lifecycle
- Conducted eduCommons presentations and trainings worldwide

Support Engineer, Center for Open and Sustainable Learning, Utah State University

(Spring 2006 – Fall 2007)

- Developed, supported, and tested eduCommons (OpenCourseWare software)

Technology Consultant/Trainer

(Fall 2002 – Spring 2005)

- Conducted technology trainings for Redlands Unified School District

Computer Science Instructor, Redlands High School

(Fall 2000 – Summer 2005)

- Taught Computer Programming (Visual Basic, C++, and Java)
- Faculty Consultant/Reader for AP Computer Science

PUBLICATIONS

- Caswell, T., Jensen, M., Lee, V., and Shelton, B. (to appear). From Gettysburg to the Cuban Missile Crisis: Designing Twitter updates into class activities for experiencing historical events [poster]. In: ICLS '10: Proceedings of the 9th International Conference of the Learning Sciences, Chicago, IL.
- Caswell, T., Henson, S., Jensen, M., & Wiley, D. (2008). Open Content and Open Educational Resources: Enabling universal education. *The International Review of Research in Open and Distance Learning*, (9)1, <http://www.irrodl.org/index.php/irrodl/article/view/469/1001>.

PRESENTATIONS

- Caswell, T. & Thomas, J. (2010, April). Twitter for Teaching and Cognitive Apprenticeships. Intermountain Graduate Research Symposium, Logan, UT.
- Caswell, T. & Jensen, M. (2010, March). TwHistory: Tweeting History in the Classroom. 2010 NMC Symposium on New Media & Learning, Hackone, Second Life.
- Barton, R., Caswell, T., & Jensen, M. (2010, February). TwHistory: Retweeting Historical Events in the Classroom. Utah Coalition for Educational Technology 2010 Conference, Salt Lake City, UT.
- Caswell, T., & Jensen, M. (2009, November). TwHistory: Historical Reenactments with Twitter. International Seminar on Open Social Learning (OSL), Barcelona, Spain.
- Caswell, T. and Lambert, B. (2009, August). Sustainability Happens. 2009 Open Education Conference, Vancouver, BC.
- Blakesley, C., Caswell, T., Gagnon, D., Jensen, M., Klopfer, K., Scoresby, J., et al. (2009, June). Mobile Games and education: Current Projects and State of the Practice. Games, Learning and Society 5.0 Conference, Madison, WI.
- Caswell, T., & Jensen, M. (2009, June). Location-based Games: A Case Study. Teaching with Technology Idea Exchange 2009 Conference, Provo, UT.
- Caswell, T. (2009, April). Building eduCommons Sustainability Through Social Sourcing. OCWC Global 2009, Monterrey, MX.
- Caswell, T. and Johnson, C. (2009, February). A Model for the Social Sourcing of eduCommons. Connexions 2009 Conference, Houston, TX.
- Caswell, T. & Johnson, S. (2008, November). Web 2.0 for Teaching and Learning. Workshop given at the AECT 2008 Convention: On the Horizon... Rays of Change, Orlando, FL.
- Almirall, M., Bays, T., Caswell, T., & Rivera, J. (2008, September). OCW4ALL: Automatic Accessible Learning Materials. Open Education Conference 2008, Logan, UT.
- Bays, T., Caswell, T., & Hwang, M. (2008, April). OCWC Newcomer's Breakfast. Open Education Conference 2008, Dalian, China.
- Caswell, T. and Sharrif, A. (2007, September). eduCommons in any language. Demonstration presented at the Open Education Conference 2007: Localizing and Learning, Logan, UT.
- Caswell, T., Muramatsu, B., & Henson, S. (2007, June). OpenCourseWare: It's not just MIT anymore. Poster presented at the New Media Consortium Summer Conference, Indianapolis, IN.
- Caswell, T., Jensen, M., & Henson, S.L. (2007, April). USU OpenCourseWare: A Case Study. USU Graduate Research Symposium, Logan, UT.
- Caswell, T. (2007, March). The Value of OpenCourseWare. Seminar given at the University of Houston, Houston, TX

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MEDIA MENTIONS

- Stuart, E. (2010, April 5). Mormons' pioneer trek hitting the Twitosphere. *The Deseret News (Salt Lake City, UT)*, pp. A1, A6. Retrieved April 5, 2010 from <http://www.deseretnews.com/article/700022086/Pioneer-trek-hitting-the-Twitosphere.html>
- Chaturvedi, N. (2010, January). Open-up with Technology. *EDUTECH*, 1, 28-32. Retrieved March 4, 2010 from http://issuu.com/eduindia/docs/january_2010/31?viewMode=magazine
- Kirk, A. (2010, January 13). Tweeting History. *The Herald Journal*. Retrieved March 4, 2010 from http://news.hjnews.com/news/article_82e18eda-2b7e-56b8-9f0d-b31cb9acd272.html
- Young, J. (2009, December 2). What Lincoln Would Have Tweeted. *Wired Campus Blog of The Chronicle of Higher Education*. Retrieved March 4, 2010 from <http://chronicle.com/blogPost/What-Lincoln-Would-Have/9056/>

PROFESSIONAL MEMBERSHIPS

- International Society for the Learning Sciences (ISLS)
Association for Educational Communications and Technology (AECT)
American Educational Research Association (AERA)

PROFESSIONAL REFERENCES

- Dr. Victor Lee, Assistant Professor, Instructional Tech & Learning Sciences, Utah State University
Dr. Brett Shelton, Assistant Professor, Instructional Tech & Learning Sciences, Utah State University
Dr. David Wiley, Professor, Brigham Young University
Terri Bays, Special Projects Manager, OpenCourseWare Consortium
(Contact information available upon request.)